



MATT REISING
SR. ART DIRECTOR

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WORK

DONER ADVERTISING

ART DIRECTOR 2011-2015 ■ Worked in a variety of media from print to broadcast for national clients such as fiat, sarta, and choice hotels. I was responsible for conceptual ideas, production, and client meetings.

SENIOR ART DIRECTOR 2015-PRESENT ■ Worked for 4 years cultivating and curating social content for the country's largest pork producer. I was the main creative responsible for food styling, art direction, and client presentations. I developed 360 campaigns as well as real time digital engagement responses.

AWARDS

2019 CLIO SILVER & BRONZE AWARDS

For multi-platform and social. (FarmlandXSupreme)

2019 CANNES SHORTLIST

For engagement in real time response. (FarmlandXSupreme)

2019 ONE SHOW MERITS

For the small but mighty category. (FarmlandXSupreme)

2019 CREATIVEPOOL BRONZE AWARD

For FarmlandXSupreme Campaign.

2019 CREATIVITY AWARDS SHORTLIST

For FarmlandXSupreme Campaign.

2015 GRAPHIS SILVER AWARD

For our work on the Global Portfolio Night Career Suicide Prevention Campaign.

2012 D SHOW WINNER / BEST INNOVATIVE MEDIA

For our AR work for the launch of the Fiat ABARTH.

EDUCATION

CREATIVE CIRCUS ■ 2009-2011

Design Program.

PURDUE UNIVERSITY ■ 2005-2009

BFA in Visual Communications & Design.

SKILLS

**PROFICIENT IN PHOTOSHOP, ILLUSTRATOR,
INDESIGN, KEYNOTE, ADOBE**